

GASOLINE LAMPS

Cleanly
Economical
Brilliant Light
If you have not one of these let us demonstrate for you.
STRATHMORE HARDWARE

THE STRATHMORE STANDARD AND BOW VALLEY

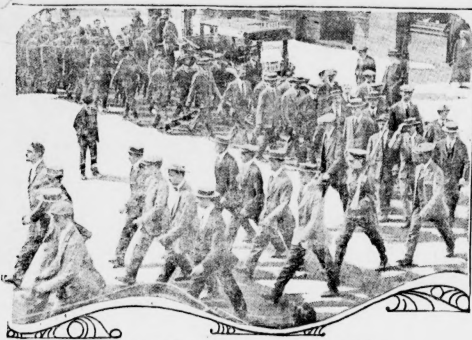
HEATERS

Full Lines
Up-to-date
Fuel Savers
Prices right
We shall be pleased to show you our stock.
STRATHMORE HARDWARE

VOL. VI., NO. 5

STRATHMORE, ALBERTA, NOVEMBER 4, 1914.

Subscription Price, 1.00 per year



Londoners Respond to Their Country's Call

Rebels, some of them men of splendid physique, marching into the Somerset House yard

LOCAL JOTTINGS

Births last week included a daughter to Mr. and Mrs. G. Van Orie on the 29th and a daughter to Mr. and Mrs. B. L. Gage on the 30th.

The death was announced on 24th inst. of Dr. R. Carroll, who had been in practice for some years in Calgary. The death took place in Eastern Canada. Dr. Carroll was known to a considerable number of Strathmore people, having been locum tenens to Dr. A. W. Girvin during the summer of 1910.

Ole Martinson, an employee on Mr. Henry Sonensen's farm, is now able to be about again, having recovered from an accident from a shotgun which went off accidentally while he was carrying it, and took a piece out of his leg.

In a postcard sent to Mr. J. H. Martin, posted from the troopship after the landing at Plymouth and written while the fleet of transports were lying at Gaspé Bay, Corp. H. Standley, one of the Strathmore boys with the Canadian contingent, writes stating that he was on the Scandanian. G. Greenlee, another Strathmore boy, was on the troopship while on the troopship he had run across Roy Smith, who formerly ran a blacksmith shop in town, and Yorkie Carroll, brother of Percy Waady, Strathmore. J. A. Burman, a former local blacksmith, was another man he ran across. Perhaps the Kaiser will hear of Strathmore yet.

Contributions of money and material for the Belgian Relief Fund are already coming in, and a receiving agent has been opened in the town. Mr. J. Van Tighem, who is in charge of the fund locally, has made arrangements to call for goods if they can not be delivered personally, and if an intimation is sent him they will attend to it. The situation in Belgium is terrible beyond anything we can imagine, and everyone should be ready to give something to alleviate it, even out of thankfulness at being so far from the scene of the conflict.

During September and October 18 settlers purchased C.P.R. land in Alberta through the Calgary office. The total amounts to 30,000 acres.

The Calgary papers are featuring a distribution of flour at considerably below the retail price through the agency of the Consumers League. It is of interest to note that these low prices are not above what the same flour is selling at per 50 lb sack locally. Another localizer that it pays to buy at home.

Mr. and Mrs. E. N. Ridley arrived back from their honeymoon trip on Wednesday.

Try the high-class wines, liquors and cigars, at the Maple Leaf Hotel, combined with the prompt service they are unequalled.

We draw our readers attention in this issue to the sale by Mr. J. W. Durno of the stock and implements of Capt. E. F. Ward's farm on Friday, November 6. There is a fine collection of horses and cows, some of them pedigreed stock. Capt. Ward has been ordered to join his regiment for service, hence the sale.

Yes, they do give a 75c meal for 50c, put up by a first class white chef at the Maple Leaf Hotel.

In our last week's issue it was stated that the dance being held by the Women's Institute would be held on a Tuesday. The correct date is Friday, November 13. The dance promises to be a fine one, and everybody is invited.

As will be noted from our advertising columns, the Farmers Co-operative Coy. are holding a big auction sale in their yard on Saturday. A number of sheep are being offered for sale, also two pullets, considerable amount of household furniture, etc.

Mr. Guy Cole paid a visit to Edmonton last week to attend the wedding of his sister.

The manager, chef, and all employees are white at the Maple Leaf Hotel.

The Methodist Church are holding their anniversary services on 22nd inst., followed by a concert the next evening.

Mr J. S. Dennis on Irrigation

C.P.R. WILL FULLY DEVELOP SCHEME

That the C.P.R., in spite of the war and financial conditions at the present time, intend to go fully ahead with the development of the great irrigation undertaking, into which up to the present they had invested \$20,000,000, was the principal statement in a speech made by Mr. J. S. Dennis, vice-president of the company, at the banquet in Calgary on Friday evening of the local board of control of the International Irrigation Congress.

BEHIND IN AGRICULTURE

"While in urban development we are in the van, in agriculture we are at the tail of the procession in Western Canada," said Mr. Dennis with grave emphasis. "There is absolutely nothing to warrant the tremendous growth of our urban centres, our transportation facilities, our banking systems, and all the complicated organism which has grown up."

Mr. Dennis went on to show how the C.P.R. had gone into the land business some years ago because there was simply nothing else to do. It was a large landowner, and there were people willing to buy the land which they had to sell. In Calgary alone they often sold \$1,000,000 worth of land a month. But a few years ago some of those at the head of the company went to the executive and said: "We've got to get out of the land selling business."

At the beginning of the present European War, Mr. W. A. Froelicher made application for naturalization papers through Mr. Lambert J.P. Mr. Froelicher became somewhat alarmed and discouraged because these papers took an extra long time to come, as according to Calgary newspapers these naturalization papers are not promiscuously granted, so he went to Calgary last week and made a special effort at the Supreme Court there.

He today is proud to say that these papers have been granted to him, by the Hon. Judge C. A. Stuart.

He wishes to say that he will live up to his obligations and to express his sympathy in general he will drop the price of bread from 12 to 14 leaves for the dollar this will commence from the time the Canadian flag is hoisted over the Strathmore Bakery.

Mr. F. C. Boles was in town on a visit last week.

MAKE THE STANDAPD YOUR SUMMER AND WINTER BUYING CATALOGUE

The King Edward Hotel

STRATHMORE, ALTA.

:: THE COMMERCIAL HOUSE ::

Rates \$2.00 and \$2.50 per day
AMERICAN PLAN

become the largest colonization concern on the continent". Now the C.P.R. did not sell an acre of land without making the man sign a contract to remain for a certain time on the land and develop it. To do this a farmer must have stock because the C.P.R. did not simply ingrain raising and so to show him the sincerity of the corporation is offered to advance him \$1,000 worth of live stock.

THE IRRIGATION SCHEME

Many had been very sceptical as to the C.P.R. irrigation scheme said Mr. Dennis. It was even yet largely a fad, because there were not too many who believe in it. But few realized what it had done for this city and province even in the way of publicity. For four years the company had been plastering the civilized world with literature describing the C.P.R. irrigation system, and everyone of these notices had been under a Calgary date line. It had been officially acknowledged by the greatest engineers on the continent that the C.P.R. irrigation system just finished was the most complete on the continent.

But a large number of the farmers on the irrigable lands did not believe in irrigation. Why must be done was to colonize these lands with men who didn't know anything about irrigation and teach them to use it. The C.P.R. was open to attack as a transportation company, owning large tracts of land, a hotel system and steamship lines. Yet they had put \$20,000,000 into the irrigation scheme, and they meant to stay with it. Only last week, despite the fact that the Empire was at war, and conditions were very serious, and the C.P.R. was in a very tight financial position, they have not hesitated to continue their irrigation scheme.

(Continued on Page 4)

MONEY IS TIGHT

And you cannot afford to spend more than you have to, for what you have to buy.

The Strathmore Standard is an aid to economy. A study of the advertising columns of this issue will reveal to you many bargains.

Mark off the items you want, and take the newspaper with you when you do your shopping.

Weather Report

OCT 27 TO NOV 2, INCLUSIVE		
	Min.	Max.
Tuesday	20.0	51.8
Wednesday	20.5	52.5
Thursday	20.5	52.0
Friday	20.5	52.0
Saturday	20.5	52.5
Sunday	21.2	52.5
Monday	20.5	52.0
October rainfall—	39.7	Max
	21.5	Min
	38.7	Mean
Precipitation—20 inches snow equal to 2 inches rain and so on.		
Readings taken at 8 a.m.		
Reports supplied by Mr. C. A. Nickson.		



Yes, we have them...

The kind you have been looking for. Stoves that, once "set," burn all night without requiring constant attention. They are here in variety. Come in.



Come in and have a pair of

CAT'S PAW

Rubber Heels fitted to your shoes. They will save you money and many jars.

Repairs neatly and promptly done.

T. H. EVES

AGENT FOR DE LAVAL SEPARATORS AND ONTARIO LAUNDRY

The Rexall Store

MUSICAL MERCHANDISE

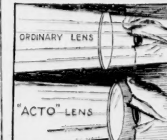
We carry a very complete stock of Musical Merchandise, including the following: Violins, Mandolins, Accordions, Guitars, Mouth Organs, Etc. Also Violin, Banjo, and Guitar Strings, Bows, Picks, Violin Bows, Cello, Jew's Harp, Etc. We are Strathmore Agents for H. S. Williams & Son, the largest musical house in Canada, and can execute any order on 24 hours notice. Our prices are exactly the same as you would pay anywhere in Canada.

Edison Phonographs and Victrolas. It is not necessary to pay cash. Very little time given on these machines. Come in and talk it over.

A. W. MILLER

DRUGGIST, STATIONER AND JEWELER

Issuer of Marriage Licenses



CAN YOU SEE

As well as you would like to?

EVERYBODY detracts from your personal appearance. The strain to see throughs wrinkles causes you to squint through half-closed eyes makes it hard to look straight at an object for any length of time. Your eyes mean much to you and if they are not just right your appearance is marred.

Right in Strathmore you can have your eyes tested by the most up-to-date scientific apparatus. If you find that your eyesight could be at all improved visit ESSON, the practical optician.

J. W. ESSON, Everything in Jewelry, Optical Goods, Etc.

STRATHMORE STANDARD and MONTREAL WEEKLY HERALD STAR

One Year for \$1.85

STRATHMORE STANDARD and GRAIN GROWERS' GUIDE

For One Year \$1.75

THE CLUB CAFE

Happiness is Love liberally interspersed
with Good Things to Eat

Only an entirely new adjective can adequately describe
the Bhooy's Cafe.

And don't forget that discretion is one of our
virtues

Prices reasonable

D. C. WILLIAMS, Proprietor

The Union Jack Forever



Size 48 x 53 inches

Good quality Bunting, guaranteed fast colors, bound
at top with canvas with brass eyelets for rope.

Strathmore and Bow Valley Standard, 1 Year
The Calgary Daily Herald, 3 Months
The Union Jack
All for \$

UNION JACK FREE COUPON

Enclosed please find \$1.75 which send The
Strathmore and Bow Valley Standard 12 months, The
Calgary Daily Herald 3 months, and the Union Jack to
the following address:

Name
Address

LOOSELEAF AND COUNTER CHECK BOOKS

Promptly and Skillfully
Executed at the Strath-
more Standard

Get Our Estimate and
See Samples

BUY AN IRRIGATED FARM FROM THE CANADIAN PACIFIC RAILWAY BECAUSE—

Irrigation makes the farmer independent of rainfall, and insures good crops, not occasionally, but EVERY YEAR. Irrigation makes possible the successful culture of alfalfa, the king of fodders, which insures best returns in dairying and mixed farming. Irrigation means intensive farming and close settlement, with all the advantages of a densely populated agricultural community. Irrigation in the Canadian Pacific Railway Irrigation Block is longer on experiment, the year 1914 having absolutely demonstrated its success wherever it has been applied. You can buy irrigated land from the Canadian Pacific Railway at prices ranging from \$50 to \$75 per acre, with twenty years to pay and the privilege of a loan of \$250 for improvements (at 6 per cent interest) on principal payment at the end of first or second years and no water rental for first year. Another is also given in paying principal in approved installments. This is the most liberal offer of irrigated farm land on record. Get full particulars from

CANADIAN PACIFIC RAILWAY
DEPARTMENT OF NATURAL RESOURCES
CALGARY, ALBERTA

THE STRATHMORE AND BOW VALLEY STANDARD

PUBLISHED EVERY WEDNESDAY
SINGLE COPY—5 CENTS.
ANNUAL SUBSCRIPTION,
(TO CANADA AND BRITISH
EMPIRE) - - - \$1.00
FOREIGN COUNTRIES 1.50
EDITOR AND PROPRIETOR
JOHN MACKENZIE

Legal Advertising, 12 cents a line for
first insertion, and 8 cents a line for
each subsequent insertion: 12 lines to
the inch. Local, 10 cents a line.
Last, Front, Extra, the Want Ad
advertisements, 20 words or under,
20 cents one insertion, or three inser-
tions for \$1. Display advertise-
ments \$1 per column inch per
month, 50 per column inch per
month. Extra charges of advertise-
ments, first reach this office no
later than noon each Monday.

WEDNESDAY, NOVEMBER 4, 1914

The World's Wheat Supplies

CANADIAN PRODUCERS'
OPPORTUNITY

Public officials have been exhorting the Canadian farmer to sow more wheat this year. But it is doubtful if, even yet, the North American wheat producer realizes fully what an opportunity confronts him. The farmer, of all men, should not share the exaggerated ideas of the importance of Canada and the United States as contributors to the world's food supply, which leads many persons to feel that there can be little pinch or shortage as long as the production of these countries continues unhindered. It is rather the predominant of Europe as a food producer that renders the situation serious and places a premium on American supplies. The following facts are significant:

Europe leads the continents in annual wheat production and, normally, raises twice as much as North America, her nearest competitor. She grew over one-half of the record-breaking world's wheat crop of 1913, doubling the combined contribution of Canada, United States and Mexico. European nations now in areas alone grew 42 per cent of the total yield, while the whole of North America only produced slightly over 25 per cent. On the reasonable supposition that shortage of labour, poor tillage, decreased acreage and other adverse conditions will reduce the 1914 wheat crops of the European nations by one-third, over half of North America's entire yield would be required to meet the deficiency.

Europe probably carried over into 1914 a fair surplus from her bumper wheat crop of 1913. But what of this year's production? Russia's poorest prospects, before the war never promised within 150,000,000 bushels of last year's total, and the war must have caused other huge decreases. Hungary and Italy, great wheat nations will show a combined shortage of 75,000,000 bushels, while India and Canada fall behind by 50,000,000 to 70,000,000 bushels respectively, as compared with the 1913 harvest. How will the deficiency be met? Canada's exportable surplus has been cut in two. The bumper crop of the United States will hardly offset the shortage of Russia alone. Consumption must decrease somewhat, but can hardly parallel the sudden shrinkage in production. Canada, United States, India, Australia, and Argentina will lose every bushel of their 1913 crop required in Europe next spring to meet the shortage of Russia, France, Germany, Italy and Austria-Hungary. If war is prolonged six months, hindering sowing operations in 1915, the demand will be even more insistent in the spring and summer of 1916.

The advice, given by the Dominion Commission of Conservation in the last "Conservation Bulletin" is, "Grow wheat. Now every available acre is to a crop of which the world will stand badly in need in the coming months."

HUB BARBER SHOP

Next Hub Pool Room

Go with the bunch to the Hub Barber shop for a first-class haircut and shave.

The best in the West
R. H. ANDERSON, Prop.

Mr. J. S. Dennis on Irrigation

(Continued from Page 1)

holders had given \$55,000 to the patriots fund, and the operating returns had decreased a million dollars from the corresponding month last year, they had determined to go ahead with the scheme. It was due to men with such vision as Sir Thomas Shaughnessy at the head of the company. Mr. Dennis referred to William Pearce as a man who had had the courage to put this money into the project when many were sceptical and it was hard to get men to believe in it.

In prefacing the report of the secretary of the board of control, Mr. Dennis referred to the success of the congress, and declared that Calgary had done everything in its power to make it a success. He was glad that it had been possible to get such representative and prominent men to act on the board of control and thus to get interested in the problem of irrigation. He now stated that the men who had helped to make the congress a success would go further. He felt that to achieve complete success they must follow it up.

"Let me recognize that without irrigation we cannot carry on our agriculture in the southern part of this province," said Mr. Dennis. "As far as we are now concerned, irrigation is an old problem, we haven't had a year when irrigation was not needed. We have not got to plan, we have got to act. The irrigation of this province will make happy and prosperous homes, and then our city will grow. If you did not believe in irrigation, why did you do it? If you do believe in it, then do something further."

PRESENTATION TO MR. DENNIS
Mr. R. J. Hutcheon, on behalf of the board of control, took the opportunity of presenting Mr. Dennis with a handsome set of cut glass goblets, in recognition of the work he had done in connection with the Congress.

U.F.A. Meeting

The regular meeting of Strathmore Local of the United Farmers of Alberta was held in the Town Hall on Saturday afternoon. Mr. Henry Sorenson presided over a fairly good attendance.

THE TRAIN SERVICE

Some weeks ago the Union protested against the attenuated train service caused by the taking off of the local between Calgary and Bassano.

The Secretary read a reply to this from the Board of Railway Commissioners, stating that he had taken up the matter with the C.P.R., and one signing a statement from the town some weeks ago, and printed in our columns. This reply was not considered at all satisfactory, and the Board will be written to again pointing out that this train had been on for several years, that it was of the great benefit to the farmers, and that several men had been driven out of business through the inability to transport their products to Calgary at a suitable time, and the present service being totally inadequate.

ON THE WARPATH

The echo of a case that caused great excitement among the members of the Union more than a year ago was heard when the Union came to discuss the question of an assignment claimed to have been given to the Union of a horse and rig. The case was not acknowledged, and the Union decided to issue an ultimatum that unless there was a horse and rig by the next auction sale they would institute legal proceedings.

HERD LAW WANTED?

The secretary, Mr. B. L. Wade, said that in his opinion a herd law should be established in this district. He recounted an experience which he had had lately, where he had stacked four tons of hay and had it all eaten up by a neighbor's cattle. When he asked the neighbor for compensation it was refused. He had a fence round the stack. The incident happened during the recent snowstorm, and the cattle had either broken through

MR. MAN HOW IS YOUR SUPPLY OF UNDERWEAR?

We are prepared to supply your requirements in this line with some excellent values. Here are some of the lines we carry.

Heavy Ribbed Wool Underwear, made by Nova Scotia Knitting Mills, blue label, guaranteed unshrinkable, at \$1.50 per garment

Penman's Fine Ribbed Combinations. This line is a popular seller. For suit \$3.50

Our fleecy lined underwear is splendid value. Natural colors at 65c garment; dark grey, extra weight, at 90c garment



Another shipment just received of the famous

P. C. CORSETS

Lasting wear and satisfaction are guaranteed to every wearer of those Corsets, in addition to style and comfort. Prices to suit all purses

New shipment just received of **Crescent Shirts**. Man tailored and hand ironed Dress Shirts in plain and striped effects at \$1.25. \$1.35 \$1.50 and \$2 Men's heavy Winter Shirts, light colors with soft collars at \$1.65 Grey Flannel Shirts and dark colors in Working Shirts in big variety at \$1.25 \$1.50 \$2. \$2.25

HOW ABOUT THOSE FURS?

We have placed in stock shipments of **FINE FURS**, and will be pleased to show you these lovely Muffs, Stoles, etc. We guarantee to save you money on your purchase. Our prices are less than city prices, and customers are telling us so right along. Come in and see for yourself the truth of this statement.

FLOUR

We have the big selling line. More people are using "Our Best" in this district than ever before. This fact speaks for itself. We also have the lowest price in the district for first grade flour.

PLEASE NOTE—Ellison's "Our Best" is retailing in Lethbridge, where the flour is milled, for \$3.70 per 98 lb sack. Our prices at present are as follows: Compare them with any other.

"OUR BEST"

The finest flour on the market

Our spot cash price is

\$3.25 per 98 lb sack

"ALBERTA"—Equal to any other \$3.25 line—special \$2.90

"STRAIGHT GRADE"—beats any \$3.00 flour—special \$2.75 sack

BRAN AND SHORTS now in stock

GATENBY & FISHER

THE STORE FOR SATISFACTION



COLONEL R. E. W. TURNER, V.C.
of Quebec, commander of one of the
infantry brigades of the Canadian
expeditionary force.

the fence or walked over it on the snow.

The President said he was against the establishment of a herd law, for while it might be helpful in certain cases it would mean that every small owner of stock would have to keep a man constantly herding them, and this would be an expense to the livestock industry.

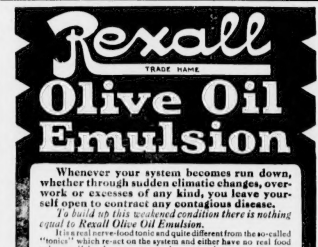
Other members spoke in the same strain, and the Secretary was advised that he could collect for the hay as long as he had a legal fence around his place.

The Secretary said that the trouble about the present system was that it was all the advantage of the big owner of cattle, and that the small man had to bring on at considerable expense for any damage done, with the possible chance of losing.

PROTEST AGAINST CLOSING ROAD ALLOWANCES

It was reported that the Bow Valley Municipality was considering a proposition to close a number of the road allowances, bounded by Mr. Geo. C. Namaka Farm, and the Union expressed itself as being totally opposed to closing any road allowance whatever.

It was agreed to put in an objection to the Government of the official



Whenever your system becomes run down, whether through sudden climatic changes, overwork or excesses of any kind, you leave yourself open to contract any contagious disease. To build on this foundation there is nothing equal to Jexall's Olive Oil Emulsion.

It is based on purest cod liver oil, the so-called "tonic," which is rest on the system and either have no real food value, or, if they have, are too impure to take. Jexall's Olive Oil Emulsion is pleasant to take, the hypophosphites in it tone the nerves—the Olive Oil nourishes both nerves and blood.

The preparation is guaranteed to be absolutely free from alcohol or any dangerous or habit-forming ingredients. It is sold in 50¢ and \$1.00 bottles, also in 100¢ and 200¢ bottles. The World's greatest drug stores, in Canada, the United States and Great Britain.

A. W. MILLER The Jexall Store
2nd Street, Strathmore
We guarantee this Remedy. If it fails to satisfy we will return your money.

after the scalps of the Councillors at the next election.

SHEEP REARING

The question of the suitability of sheep for this district was discussed by all the members who spoke were in favor of encouraging it.

It was pointed out that a number of farmers around Nightingale had kept small bunches of sheep for the past two years, and that they had been very successful, even more so proportionately than large ranchers. Mr. Sly stated that a number of sheep would be on sale at the Farmers Auction on Saturday, and that this presented a good opportunity of getting into the business.

Church Services

CATHOLIC CHURCH

STRATHMORE DISTRICT.

Sacred Heart Church

Month of November

Strathmore. Mass on All Saints Day

2nd Nov. and on the second and fourth Sunday 10.30 a.m.

Alameda. Mass on All Saints Day

and third Sunday 10.30 a.m.

Chandler. Mass on the fifth Sunday at

10.30 a.m.

Rockford. Mass on Thursday,

10th, at 10.30 a.m.

C. DEMAY, O.M.I.

STEVENS

The Barrels

and Lugs of

STEVENS

Double and Single Barrel

SHOTGUNS

and one barrel

shotguns. Also

shotguns. Also

shotguns. Also

shotguns. Also

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